

Press Release



Living Trust Center Provides Peace of Mind Online: ITech's Site for Vital Health Care Documents Protects Families, Assists Physicians

11/23/2004 7:45:00 AM

RICHMOND, Calif., Nov 23, 2004 /PRNewswire via COMTEX/ -- Larry Laurence never thought much about who makes decisions during medical emergencies - that is, not until he experienced an emergency himself.

Two years ago, Laurence, in an emergency room undergoing intervention for a heart attack, was conscious and able to respond to doctors' questions. Had he not been, however, the outcome could have been radically different.

This is because Laurence did not have a Medical Power of Attorney, which would have authorized an appointed person to make important decisions about his treatment if he had been unconscious.

"I didn't even have a Last Will and Testament, let alone a Living Trust with a Medical Power of Attorney," stated Laurence. "There I was, the owner of a life insurance brokerage, and I didn't possess the proper documents showing that my wife could legally make life-saving decisions on my behalf. I thought, if I didn't have the documents, many other people probably didn't have them either."

A recovered Laurence set out to change this. Last summer, he created ITech's Living Trust Center to give people a simple way to protect themselves in case of life-or-death situations.

The Living Trust Center enables clients to file a Medical Power of Attorney on the Web, allowing quick and easy access for doctors who need to consult the document to verify an unconscious patient's agent. In the absence of this verification, patients forfeit their rights, and decisions lie in the hands of strangers - not loved ones who have a patient's best interests at heart.

One of the key features of the service is that physicians can access a patient's emergency medical power-of-attorney verification 24 hours a day, 365 days a year, from anywhere worldwide. Medical Power of Attorney documents are electronically registered in a secure, fully-encrypted Internet database, where doctors locate them instantly using a patient's personal ID number, which appears on a card that Living Trust Center clients keep with them at all times. (For a demonstration, see <http://www.livingtrustcenter.com>.)

"We've taken the mystery out of the process of acquiring, in sufficient time, the correct documents that protect families in potential life and death situations," said Laurence.

Public response to this unique offer has been very positive. Combined with full turn-key estate planning services provided by the Living Trust Center through its 20-year-old affiliate company Integrated Trust Systems, which has generated over 12,000 plans nationwide, the Center is poised to help thousands of families meet medical and estate planning needs - 21st century style.

Acclaim also has come from the ultimate end-users: physicians. David E. Stern, M.D., of <http://www.practicevelocity.com>, stated, "ITech's Living Trust Center is providing a valuable service in the best interests of . . . patients by offering physicians secured-access availability of online Medical Power of Attorney documentation at the touch of a computer key."

Contact:

Larry Laurence, Chairman
ITech's Living Trust Center
1-800-400-4832
llaurence@itechusa.com



This release was issued through eReleases(TM). For more information, visit <http://www.ereleases.com>.